

# INNOVATION PARTNERSHIP SUMMIT

Presented by:   
**The  
Brenda  
Strafford  
Foundation**



Sponsorship  
opportunities  
are available

 May 4, 2026

 WinSport

## Event Overview

The Dr. Barrie Strafford Centre for Learning, Innovation & Quality, in partnership with The Brenda Strafford Foundation, is pleased to host the Innovation Partnership Summit.

This one-day event brings together leaders across aging care, the prevention of domestic violence, international healthcare, health innovation, academia, and industry to catalyze collaboration and knowledge sharing.

### Why this Summit Matters

The CLIQ Innovation Partnership Summit brings together diverse partners to reimagine how innovation can drive meaningful systems change. By creating space for collaboration across care, research, and industry, the Summit accelerates social innovation grounded in real-world needs. These partnerships turn bold ideas into lasting impact for people and communities around the world.

### What to Expect

A full-day experience, featuring:

- Thought-leadership sessions
- Breakout groups
- Networking with leaders and experts across care, research, innovation, and community services
- Opportunities to explore new ideas and partnerships

### Sponsorship Impact

Sponsorships help keep this summit accessible and affordable while supporting CLIQ and The Brenda Strafford Foundation's work in innovation, research, and care. Your partnership enables collaboration that leads to better outcomes for people, families, and communities.

### Sponsor Assets & Logistics

Please send the following to [contact.cliq@theBSF.ca](mailto:contact.cliq@theBSF.ca):

- Sponsor logo files (vector + PNG, colour and black & white versions)
- Social media handles (LinkedIn) and website for recognition posts
- Please coordinate with Erin Bates regarding drop off of bag-stuffers/SWAG and banners (if applicable): [contact.cliq@theBSF.ca](mailto:contact.cliq@theBSF.ca)

### Terms & Notes

All sponsorships are confirmed upon receipt of a signed registration form and payment. Benefits may be adjusted based on venue capabilities and program finalization. CLIQ brand standards apply to all logo usage and materials.



May 4, 2026



8:00 am - 5:30 pm



WinSport | Calgary



**Sponsor &  
Individual  
Registration:**

[Golnnovate.ca/  
summit](https://Golnnovate.ca/summit)

### Individual Registration

- Early Bird Registration (Jan 20 – Mar 1, 2026): \$75
- Regular Registration (Mar 2 – May 1, 2026): \$100





## Sponsorship Opportunities

### Keynote Sponsor

**\$5,000**  
2 Available

- Logo on website and social media
- Logo on keynote slide and agenda
- Recognition in keynote introduction
- Meet-and-greet with keynote (subject to speaker availability)
- Inclusion of one item in delegate bags
- Includes four complimentary delegate passes

### Networking Reception Sponsor

Sold Out

- Logo on website and social media
- Verbal recognition at reception
- Pop-up banner in reception area
- Inclusion of one item in delegate bags
- Includes three complimentary delegate passes

### Breakout Session Sponsor

**\$2,500**  
2 Available

- Logo on website and social media
- Logo on session slides and agenda
- Recognition by session moderator
- Inclusion of one item in delegate bags
- Includes three complimentary delegate passes

### Supporting Sponsor

**\$2,000**  
2 Available

- Logo on website and social media
- Inclusion of business card/brochure in delegate bags
- Includes two complimentary delegate passes

### Community Partner

**\$1,000**  
Unlimited

- Name recognition on website
- Eligibility to include one flyer at registration
- Includes one complimentary delegate pass

### Exhibitor

**\$500**  
6 Available

- 6' exhibitor table with power (if available)
- Inclusion of one item in delegate bags
- Includes one complimentary delegate pass

